



Online Marketing Working Student (all genders)

We are looking for a working student to support us in the area of online marketing and communication, to assist our young and dynamic team near Cologne, Germany. Join us and get an insight into the world of a design studio with international clients. Support us in the external communication of our studio on various channels, create your own content and help shape Noto's marketing appearance. Inspire and collaborate with with a diverse team and bring your values and know-how to our studio.

YOUR RESPONSIBILITIES

- Help us communicating exciting design projects and support on making our studio more visible to the world
- Help to create content and stories for different social media channels and place ads
- Learn to create content visions on your own and work on art direction and narratives to tell the story of a product
- Exchange with the other designers to elevate your sense for design quality and storytelling
- Share your knowledge among the others and be part of the future for Noto as a brand
- Support on refining Noto's visual communication and have an influence on the developement to make our studio more visible to the world

YOUR PROFILE

- Currently studying with a focus on design, marketing, media or communication design
- **15 to 20 hours** availability a week
- Passionate about design and the creation of holistic story telling
- Good communication skills in spoken and written form
- Fluent in English and German, with the confidence to write captions in English
- Experienced in using Adobe Photoshop, Illustrator and InDesign
- Enjoy photography and have an eye for motifs and composition
- Google Analytics, social media ads and CMS systems (Wordpress) are a plus

WAIT, THERE IS MORE!

Inhouse chef prepares free lunch twice a week • Company bike leasing • Challenging ping pong matches • Cocktail fridays
• Summer BBQ and Christmas party • After work activities - squash, climbing, badminton, volleyball, yoga

Submit your portfolio (PDF max. 20 MB), CV and motivation letter to:

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